



CONFERENCE



**TAKING ACTION:
PROMOTION OF EMPLOYEE SHARE OWNERSHIP (ESO)**

Debating concrete policy options

Context of the Conference:

The EU Project "Implementation of the Pilot Project – Promotion of Employee Ownership and Participation"

Several EU reports have highlighted the positive impact of employee ownership and participation on the economic results of businesses and on the motivation and retention of employees. Employees are also well placed to engage with their companies against a long-term horizon. For these reasons, employee financial participation (EFP) may well be the key to solving many of the problems arising from the financial and economic crisis.

The conference takes place in the context of the pilot project to promote employee ownership and participation (MARKT/2013/019/F2/ST/OP) commissioned by the European Union. It is carried out by the consortium of Freie Universität Berlin and Europa-Universität Viadrina Frankfurt (Oder) under the roof of the Inter-University Centre Viadrina|FU Berlin|Paris 1|Split (INTERCENTAR). The project aims at an assessment of EFP across the 28 Member States and the formulation of possible regulatory and non-regulatory actions to promote EFP at EU level.

We will present the interim results of the EU pilot project “Promotion of Employee Ownership and Participation”. This will be the starting point for a debate on the potential policy options on EFP. Furthermore, we will present and discuss best practices. The participants will have the opportunity to provide feedback on possible policy options:

- Which policy initiatives can help to promote employee ownership and participation?
- What is the impact of employee ownership and participation on corporate governance and sustainable growth?
- How can we overcome obstacles to cross-border employee equity schemes?

Welcome to our conference! We are looking forward to inspiring and fruitful discussions!

Sincerely yours,

A handwritten signature in black ink.

Prof. Dr iur. Jens Lowitzsch
Project Director and Team Leader
Director of the Inter-University Centre Viadrina|FU Berlin|Paris 1|Split (INTERCENTAR)

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